



Exceptional Life

Living the Life You Were Meant to Live

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On-Air Interview Questions:

1. Kurt, you have coached some very successful people through the years from software executives in Redmond, WA to everyday people. But tell the truth: Can everyone be successful? Maybe the people you worked with were unique. Or maybe they just got lucky!
2. There are a lot of success books out there. What makes yours special?
3. You are saying that success can happen for anyone. But what about people who find themselves facing things that are completely out of their control like cancer, a crashing real estate market or stock market, or even war and terrorism?
4. You talk about how everything around us can influence us toward an Exceptional Life or away from an Exceptional Life. Does that mean we should give up negative family and friends or stop watching and listening to negative media?
5. Speaking about an Exceptional Life, you really stress that it is important to find your *raison d'être* or your purpose in life. Why is it so important to find our purpose and how should we go about this task?
6. It seems that people are working harder and harder, are more and more stressed and yet their lifestyle is not improving. Is it possible to improve our lifestyle without the stress and without the hard work?
7. Whenever you read about truly successful people, it seems that it is always an entrepreneur or business owner, inventor, or investor like Donald Trump. But what about the person who works a 9-5 job? Do they have a chance for success?
8. You talk about how civilization is built on trust. But the stereotype of the big successful businessman is one who is a hard negotiator who only cares about his own success, sometimes at the ruin of others. Is that stereotype accurate and why should we trust in an untrusting world?
9. Kurt, in America we cheer on rugged individualists who made it all on their own. Why should we use mentors, other people's help, and coaches?
10. Out of all the important concepts that you introduce in your book, if you were just going to leave us with one to think about, what would it be?

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